



GLOUCESTER RUGBY CLUB

Founded in 1873, Gloucester Rugby Club has consistently been one of the most high profile, respected and successful clubs in the UK.

Winning the first ever national knock-out competition in 1972, the club has gone from strength to strength, achieving a number of accolades.

Gloucester's famous Kingsholm Stadium is one of the most revered venues in the country and is known internationally as being unique for the atmosphere brought about by the clubs passionate supporters.

Gloucester's squad now boasts some of the biggest names in world rugby, with over a dozen nationalities and a several hundred international caps.

3 POINT FOCUS FOR GLOUCESTER RUGBY CLUB

- Support unique to Gloucester Rugby Club
- Understanding the needs of both the public and the world press
- Trusted technology partner





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The Challenge

With an injection of £10million towards its future Gloucester Rugby Club began building a new 7000 capacity seated stand which incorporated a state of the art conferencing facility at the Kingsholm ground, available seven days a week.

The new facility needed to include telecoms, IT, data, audio visual, PA, electronic security and fire systems. The brief required the contractor to successfully reflect the ambition of the club whilst also being innovative, reliable and cost effective.

Instead of employing several contractors to carry out this work, the club approached Converge Networks to provide a total, in house technology infrastructure solution. As Converge Networks could provide this cost effective service, where others could not, they subsequently won the contract.



The Solution

IT Support & Disaster Recovery - Supplying, configuring and supporting the clubs servers and information systems using the latest in network monitoring and disaster recovery on both match and non-match days.

Network Cabling - Over 400 Cat5e data points were installed in the new stand, offices and hospitality areas.

Wireless Internet - Working in partnership with ARUBA, Converge Networks oversaw the installation of a new, highly encrypted, secure, fully zoned system, allowing wireless access for authorised club personnel and a partitioned open channel for the worlds press.

Public Address System - Working in partnership with Bosch, Converge Networks installed a new multi-zone system, including speakers in all public areas with external points throughout the stadium.

AV Distribution - The installation of a new TV and AV distribution system that provided a single control point for all screens in the whole ground.

“We have found that the professionalism shown by Converge Networks and their staff enabled us to progress quickly and on schedule and thanks to their support we opened for full operation as per original quote.” Sean Roberts, Operations Manager, Gloucester Rugby